ARTWORK FAQ'S

Preparing Your Files for Printing

This form helps you prepare art files for printing. You will be able to upload your artwork before paying for your order. Please call us with any questions at **800-267-1026**. Thank you for helping us to provide you with the best quality products available.

4-Color Process (CMYK)

Labels are printed as four-color process (CMYK); therefore, files need to be designed as four-color process (CMYK). RGB files and Pantone colors will be converted to CMYK. Please note, converted RGB files and Pantone colors will vary slightly in color. If you would like to ensure color, you may request a press proof at additional cost.

File Formats

We accept Illustrator, PhotoShop, InDesign, and Acrobat files. We accept files with the following extensions: .eps, .ai, .indd, .psd, .jpg, .tiff, .bmp, and .pdf. Microsoft Office documents including Word and PowerPoint are not acceptable. Microsoft Publisher files are also unacceptable. All other formats may not be readable.

Barcodes

Barcodes need to scan accurately in order to print accurately. Please generate barcodes with 100% black ink. There may be no printing underneath the barcode. Also, barcodes must have 1/4" margin on all sides. No printing may fall into the margin.

Resolution

The minimum resolution is 300 dpi at 100% for artwork submissions. Files that are downloaded from the web may not work, as they are usually 72 dpi.

Bleed

Files must be printed with bleed. Art must have at least 1/8" bleed on all sides. Artwork that does not have bleed may need to be adjusted.

Fonts

Files need to be submitted with fonts embedded or converted to outlines. The minimum acceptable font size is 6 points. When designing with small print, avoid using fonts with thin strokes, as they do not print as well as fonts with consistent line thickness.

Die Lines

Our cutting system provides a tool-free method for cutting any shape imaginable! On a separate layer of your artwork, please provide your desired die line. If a die line is not provided, we will provide a rectangular die line with .125" rounded corners for you.

Design Services. etc.

Do you need help with a design? Let our art department design and create artwork for your label product.

Please provide a sketch with measurements and specific details.

You may email this information to bizgraphics@earthlink.net or contact one of our customer service representatives.

- All changes other than approved corrections will be billed at a rate of $60.00/hr.
- All supplied media will be retained on file only as a working backup. If return is requested, Bizgraphics, Inc. is not responsible for the condition of the document or retention of any data.

BIZGRAPHICS, INC.

7248 Lake Drive • Fort Myers, Florida 33908 • 800-267-1026 • 239-466-3036 • 239-466-3566 Fax
bizgraphics@earthlink.net • silverbacklabels.com • bizgraphicsinc.com